



August 23, 2016

Columbus hires Marianne Woldbye-Tholin as Vice President of ColumbusCare services

Columbus wants to deliver the ultimate customer experience and therefore strengthens its global support organization with a high-profile within business development and IT services.

Columbus wants to deliver the ultimate customer experience and therefore strengthens its global support organization with a high-profile within business development and IT services.

Ballerup, 2016-08-23 14:01 CEST (GLOBE NEWSWIRE) -- Marianne Woldbye-Tholin has been appointed Vice President of Columbus' global ColumbusCare organization.

The new position is part of Group Management, where Marianne Woldbye-Tholin will drive the global ColumbusCare organization, which delivers support 24 hours a day to customers globally.

In March, Columbus announced its new strategy Columbus2020 with the fundamental goal of taking care of customers for life by increasing the value of their ERP investment and support them in the digital transformation of their business. It means that Columbus has intensified the focus on creating a unique customer experience and increasing customer satisfaction in all phases of the customer engagement with Columbus; from the customer meets Columbus for the first time to deliver unique solutions and high quality services, streamlined project delivery and first class support around the clock.

"Columbus wants to create the ultimate customer experience and deliver best-in-class solutions and services to our customers. It is vital that we have a person who can drive our global ColumbusCare organization, and Marianne comes with the skills and experience needed to develop and grow our ColumbusCare business", says Thomas Honoré, CEO & President in Columbus.

Marianne Woldbye-Tholin has more than 25 years international management experience from the IT industry, where she has worked with all elements of IT services from project delivery and application management. Most recently, Marianne held a position as VP for Project Management in KMD, and was previously Director of Business Development in TRYG and VP of Services in Tieto, where she as stationed in India built a global sourcing center.

"I am looking forward to helping develop the ColumbusCare business. Columbus' high ambitions fits well with my personal passion for process optimization and business development. Columbus has a unique market position with every opportunity to lead our customers in the digital transformation and develop new business models in a disruptive world", says Marianne Woldbye-Tholin.

For additional information, please contact:
Communication Manager
Tine Rasmussen
tra@columbusglobal.com
+45 29 69 06 77

Attachments:

[Marianne Woldbye-Tholin_web.png](#)