Press Release

Holland, January 4, 2012

Columbus and coMakeIT partner up in India

Columbus has chosen coMakeIT as a strategic partner to establish a Global Delivery Center (GDC) in Hyderabad, India. It is expected that within the next three years the Global Delivery Center of Columbus will grow to 200 specialists in Microsoft Dynamics.

The GDC in Hyderabad will focus on developing industry vertical solutions for food, retail and manufacturing, customizations, implementations and support activities for all Columbus operations globally. The GDC will be setup to match the standards of Columbus for skills, process, infrastructure and information security requirements.

"The GDC is an important part of our strategy. We will increase our competitive advantage by using the strength of this GDC and with coMakeIT we have found the right partner to make the GDC a success," says CEO Thomas Honoré, Columbus.

In selecting coMakeIT and Hyderabad Columbus made a strategic choice as Columbus is looking to strengthen their offering to customers by increasing efficiency, capacity and productivity. The partnership is set to create for a global delivery model for the Columbus business which will lead to improved customer satisfaction and advocacy.

"This relationship is important in many ways: we can showcase that the coMakeIT concept offers a unique solution for the growth ambitions of global consulting companies like Columbus. For Columbus it offers a lean solution that leverages the power and potential that India has to offer, whilst keeping complete control and direction in their own hands," says CEO Steven ten Napel, coMakeIT.

Additional information
VP Services, Steen Hybschmann, Columbus
E-mail: **shy@columbusglobal.com**
Telephone: +45 2960 0664

VP Sales & Account Management Gertjo Tigelaar, coMakeIT
E-mail: **g.tigelaar@comakeit.com   www.comakeit.com**
Telephone: +31 61097 4909

About Columbus
With solid industry know-how, Columbus is a preferred business partner for ambitious companies within the food, retail and manufacturing sectors. Columbus' key deliverables include flexible and future-safe ERP, CRM, BI and related business applications that deliver competitive advantage. We

know how to adapt and implement our proven Microsoft-based solution sets to maximize efficiency and overall business performance – for immediate impact. Exceeding 20 years of experience and 6,000 successful business cases, Columbus currently employs over 1,000 dedicated staff working out of 38 offices in 18 countries. Read more at **www.columbusglobal.com**.

About coMakeIT
Pioneering in the area of Software services with a unique concept, coMakeIT is a trust worthy partner for ISV and software services companies globally. Founded in the year 2006, the company has maintained a very good track record of growth, by offering dedicated team concept to partner with software companies in their growth and sourcing strategies. coMakeIT has its head quarters in Harderwijk, the Netherlands, with their state-of-the-art delivery center in Hyderabad, India. coMakeIT team has decades of experience in setting up and running distributed software development teams, thus making offshoring easy for companies. Read more at **www.comakeit.com.**