**It’s all about customer satisfaction: New market leading support service**

*The international consultancy Columbus introduces ColumbusCare*

Effective today, the international consultancy Columbus launched a new global support offering: ColumbusCare. In ColumbusCare a dedicated, knowledgeable team of consultants will help make companies’ critical business applications more efficient, more cost-effective and more risk-resistant.   
  
**Best systems and practices**

“It’s all about customer satisfaction. We have developed ColumbusCare by aggregating the best systems and practices from our various subsidiaries. We have done so in order to provide our customers with everything they need to run business applications effectively and securely: A consistent support offering 24 hours a day, global delivery and fixed, reliable prices,” says Steen Hybschmann, Vice President Services in Columbus

**Support and optimization of business applications**  
ColumbusCare provides optional service levels, variable pricing schemes and value added services into a tiered offering to meet the needs and budgets of costumers. A host of specialized services are also available that can optimize software performance through improvements, configurations and early awareness of potential issues or vulnerabilities. These can also enhance security through updates, reduced interruptions and problem resolution times.  
  
**Unique, market leading offering**  
ColumbusCare is targeted at companies worldwide with business applications based on a Microsoft Dynamics platform. The new global support service is relevant for both companies operating nationally as well as multinational corporations. All this makes ColumbusCare a new unique, market leading support offering.

***For additional information, please contact:***

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***About Columbus***

Columbus is an international consultancy serving customers worldwide. We are experts in developing and providing business applications to the retail, food and manufacturing industries. We’ve proved this through 20 years of experience with more than 6,000 successful business cases. Columbus has offices and partners all around the world.