

Press Release

# Too Good To Go selects Columbus as strategic implementation partner for Infor M3 CloudSuite

**Columbus has entered into an agreement with Too Good To Go to implement Infor M3 CloudSuite as their new global ERP platform. This partnership marks a significant milestone in Too Good To Go's growth journey and supports their expanding business model.**

Too Good To Go has chosen Columbus as their strategic partner to implement Infor M3 CloudSuite as their future ERP platform. With Infor M3 CloudSuite, Too Good To Go will gain a scalable, cloud-based platform to support their digital transformation, aiming to optimize their supply chain, improve inventory management, and quickly adapt to market changes.

VP of Global Operations, at Too Good To Go, Sam Kashani, states, *"With a presence in 19 countries and ambitious growth plans, having a strong and flexible digital infrastructure that supports our strategy and adapts to our future needs is essential. We have chosen Columbus as our implementation partner due to their extensive expertise and deep process knowledge, which will ensure a seamless transition to Infor M3 CloudSuite."*

Infor M3 CloudSuite offers a range of pre-configured, industry-specific solutions. Too Good To Go has selected an M3 Food and Beverage solution, which includes industry-relevant capabilities needed for a food business. In the initial phase, Too Good To Go will implement supply chain management, inventory tracking, and vendor relationships—key elements for their expanding business model. By opting for a cloud-based ERP solution, they can leverage real-time data insights, enhanced reporting capabilities, and streamlined integrations with other systems, ensuring their ERP infrastructure remains adaptable to current and future demands.

Columbus CEO Søren Krogh Knudsen adds, *"We are proud to be chosen as Too Good To Go's strategic implementation partner in their digital transformation journey, and we look forward to supporting their growth plans and mission to reduce food waste and foster a more sustainable future."*

Columbus' leading experience in ERP implementation and industry-specific expertise are crucial to customizing the solution to meet Too Good To Go's unique operational needs. Here, Infor M3 CloudSuite for Food and Beverage is an optimal foundation.

Being a strategic sparring partner in the ongoing need to maintain and modernize a company's IT solutions and digital setup is at the core of Columbus' business."

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