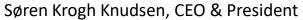


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## Introducing today's presenters







Hans Henrik Thrane, Corporate CFO

## Agenda

- Columbus exits Russia
- Milestones & Financial Highlights
- Financial review of 2021
- Outlook 2022 & long-term financial ambitions
- Questions



### Columbus exits the Russian market with immediate effect

- Columbus is handing over the Russian Business unit to the management of Columbus Russia
- The agreement is effective as of 16 March 2022
- The Russian business unit will cease using the Columbus brand immediately
- Columbus has 213 employees in Russia

### Financial details

- The agreed purchase price is DKK 2m which will be paid to Columbus in two installments, four and five years after closing
- 2021 revenue from the Russian business unit in DKK 68m constituting 4.5% of Group revenue in 2021
- The exit impact group equity negatively by DKK
  9m
- 2022 outlook unchanged



## Milestones & Financial highlights of 2021

### **Strategic milestones:**

- Divestment of To Increase, Baltic companies and US SMB Business.
- Implementing a new global customer-centric operating model
- Implementing new global ERP platform
- Completed a comprehensive strategic acceleration program
- Launching common company values

#### Revenue

5% organic growth amounting to DKK 1,482m

### **Recurring Revenue**

12% growth

constituting 22% of total revenue

## Normalized EBITDA 22% increase

**Service Revenue** 

7% increase

amounting to DKK 1,267m

amounting to DKK 109m

#### **Customer Work**

57%

corresponding to an increase of 3%-points

### **EBITDA** margin

7,4%

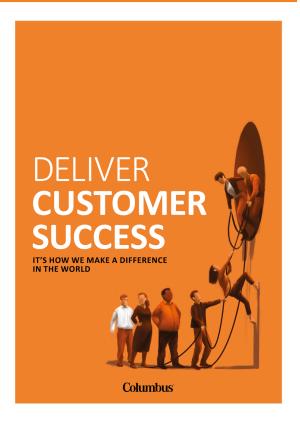
6,4% normalized in 2022

## Columbus company values









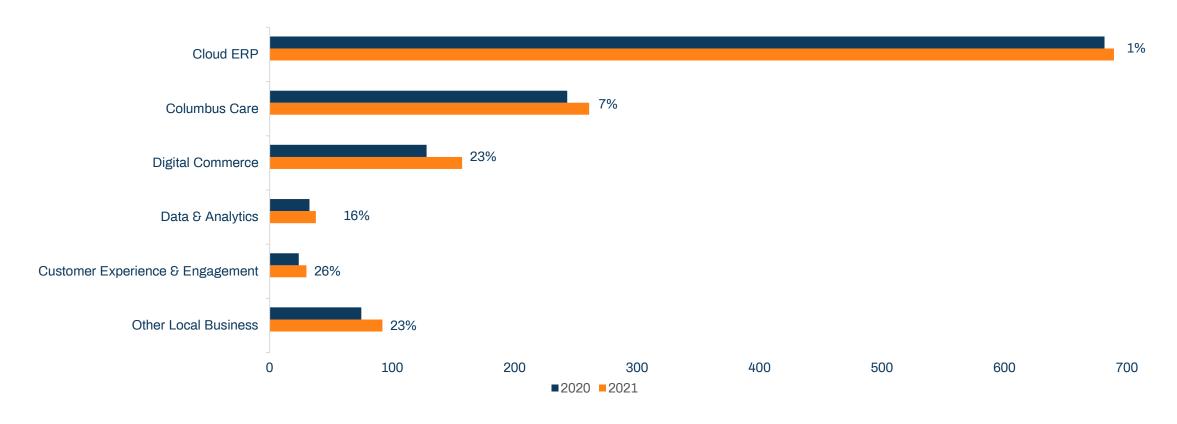
### **Income Statement**

Income statement (mDKK)	2021	2020	Δ%
Sale of services	1,267	1,184	7%
Sale of products	215	223	-4%
Net Sales	1,482	1,407	5%
External project costs	-261	-255	-2%
Gross profit	1,221	1,152	6%
Staff expenses and remuneration	-985	-957	-3%
Other external costs	-123	-137	10%
Other operating income/costs	-1	46	-102%
EBITDA before share-based payment	113	105	7%
Share-based payment	-3	-4	30%
EBITDA	109	101	8%
Depreciation/amortization	-51	-50	-2%
Financial Income	4	1	292%
Financial Expenses	-7	-18	59%
Profit before tax	55	34	62%
Tax	6	-10	156%
Profit after tax from continuing operations	61	24	158%
Profit after tax from discontinued operations	697	25	2701%
Profit after tax for the period	759	49	1462%



### Growth in the Service Business

### Service revenue split on Business Lines DKKm



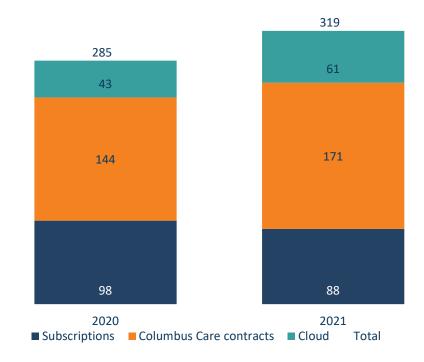
### **Service revenue 2021:**

• 7% growth to DKK 1,267m

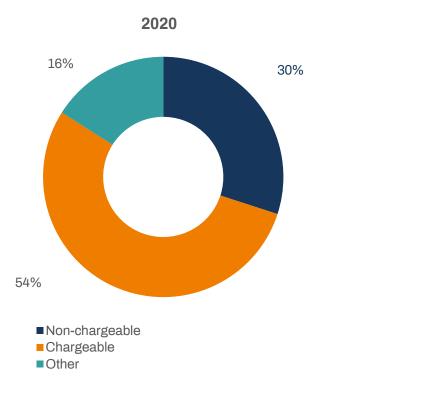
## Increase in Recurring Revenue

- Recurring revenue increased by 12% to DKK 319m
- Constitutes 22% of total revenue. (2020: 20%)
- Cloud 41% growth
- Columbus Care 19% growth
- Subscriptions 10% decline

Development in recurring revenue DKKm



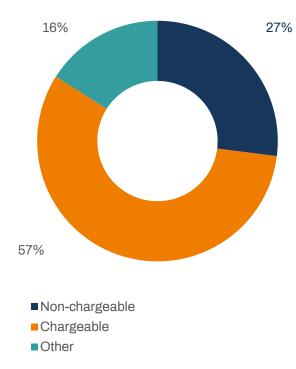
## Improvement in Customer Work



#### **Customer work**

57%

rising from 54%



2021

## Market Units

2021

## **Market Units**

Revenue (mDKK)	2021	2020	Δ	Δ%
Sweden	527.1	533.6	-6.5	-1%
Denmark	323.5	331.1	-7.6	-2%
Norway	259.2	175.8	83.4	47%
UK	175.2	172.6	2.6	2%
US	98.2	97.7	0.6	1%
Russia	68.2	69.2	-0.9	-1%
Other	28.1	24.9	3.1	13%
GDC	2.2	2.3	-0.1	-3%
Total net revenue	1,482	1,407	75	5.3%

EBITDA (mDKK)	2021	2020	Δ	Δ%
Sweden	33.0	41.1	-8.1	-20%
Denmark	26.9	25.8	1.2	5%
Norway	19.2	15.6	3.6	23%
UK	10.8	18.5	-7.7	-42%
US	-7.5	-22.2	14.7	66%
Russia	5.4	5.6	-0.2	-3%
Other	6.3	2.9	3.4	119%
GDC	15.3	16.6	-1.2	-8%
Eliminations	0.0	-13.9	13.9	100%
Total EBITDA	109	90	20	21.8%

## Outlook

## Guidance for 2022

- Revenue expected to be in the range of DKK 1,525m and DKK 1,625m
  - A growth of 3% to 10%
  - Organic growth of 8% to 15%
- EBITDA expected to be in the range of DKK 120m and DKK 145m
  - An increase of 10% to 32%
  - Growth excl. Russia of 16% to 21%

DKKm	Revenue	EBITDA
2022 Outlook	1,525 - 1,625	120 - 145
Implied growth to 2021 result	3% - 10%	10% - 32%
Implied organic growth ex. Russia	8% - 15%	16% - 21%
Implied EBITDA margin		7.4% - 9.5%





# Questions?

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