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## Columbus IT wins major deal in Russia with one of the region's largest retail chains

Columbus IT recently entered into an agreement with a major global retail chain to deliver a business-critical ERP solution in Russia. The agreement comprises a retail solution based on Microsoft Dynamics AX and enables the retail chain to optimise and control its growing business in the region.

Columbus IT has secured a major order in Russia with one of the largest food retail chains in the Russian and East European region. The agreement comprises the delivery of a retail solution based on Microsoft Dynamics AX, strategic planning and implementation, consultancy and standard software, and will be implemented in all of the retail chain's stores in Russia's capital city, Moscow in the beginning of 2012.

"Our recent agreement with the global food retail chain is particularly important for Columbus IT mainly for two reasons. The Russian market is a strategic important market for Columbus IT – the growth opportunities are vast throughout the industry in the country and our exposure in the region is therefore crucial. Secondly, the global chain represents a great opportunity for us to get even closer to achieving our goal of becoming the leading supplier of business solutions for the retail industry globally," says CEO Thomas Honoré, Columbus IT.

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**Translation:** In the event of any inconsistency between this document and the Danish language version, the Danish language version shall be the governing version.