





This presentation and related comments contain forward-looking statements. Such statements are subject to many uncertainties and risks, as various factors of which several are beyond Columbus A/S' control, may cause that the actual development and results differ materially from the expectations.



Introducing today's presenters



Thomas Honoré, CEO



Hans Henrik Thrane, CFO



Today's presentation





Highlights H1 2016

Revenue

8% growth

amounting to DKK 595m

EBITDA*

70% growth

amounting to DKK 66.8m

Net result

55% growth

amounting to DKK 39.6m

Columbus Software

9% growth

amounting to DKK 45.8m

Service revenue

10% growth

amounting to DKK 391m

Acquisition

SystemHosting



Income Statement H1 2016

Income statement (mDKK)	H1 2016	H1 2015	Δ%
Columbus Software	45,8	42,0	9%
External Software	147,4	141,9	4%
Service	390,8	354,7	10%
Other	10,5	9,8	8%
Net Sales	594,5	548,4	8%
External project costs	-134,7	-134,4	0%
Gross profit	459,8	414,0	11%
Staff expenses and remuneration	-319,9	-306,6	4%
Other external costs	-73,1	-68,1	7%
EBITDA before share-based payment	66,8	39,4	70%
Share-based payment	-1,1	-0,6	73%
EBITDA	65,7	38,7	70%
Depreciation	-15,2	-14,1	8%
Net Financial Income	-0,6	6,8	-109%
Tax	-10,3	-6,0	70%
Net result	39,6	25,5	55%







Columbus' 5-year strategy





Customer Success



Customer Success; Taking care of customers for life

- Create the ultimate customer experience
- Increase customer satisfaction and loyalty
- Build long and close relations to our customers by offering lifecycle services

"We strive to keep our customers for life by providing the best customer experience and high quality when engaging with Columbus"





Digital Leadership



Digital Leadership;

Accelerate business innovation

- Develop new products and services that increase the value of ERP investments
- Extend beyond ERP using cloud, big data, IoT and mobile technologies



"We help our customers accelerate business innovation by maximizing the value realization of ERP and by leading them in the digital business transformation".



Our People



Our People;

Attract, develop & retain the best people

- Foster a customer success culture
- Achieve global Performance Excellence
- Create a learning organization

"We provide challenging career opportunities, attractive working conditions and professional and personal development for Our People".





Process Excellence



Process Excellence; Quality in everything we do

- World-class sales and marketing organization that creates the ultimate customer experience
- Supreme consulting and mitigating implementation risk at the right cost



"We strive to improve operations and best practices in order to achieve global sales excellence and deliver high quality services to our customers".



Columbus 2020









Financial Value Drivers

1 High profitability in the services business

High earnings potential in the services business by continuing to optimize deliveries, minimize risk and control costs

Scaling of own software sales

High margin on sales of own software which opens opportunities for additional sales and creates value for customers

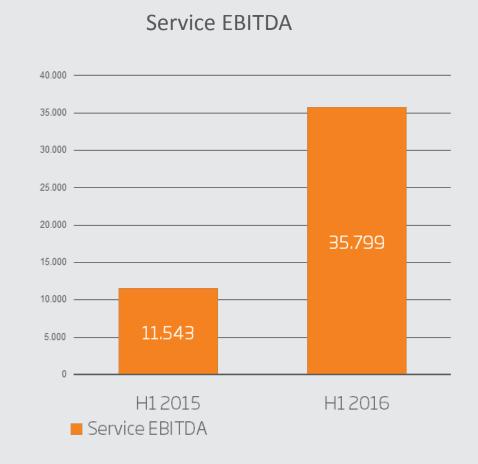
Recurring revenue and cloud revenue

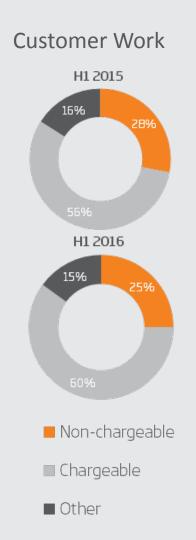
Support agreements and cloud revenue are recurring revenue, which also establish long and strong customer relationships

Improve profitability in the services business



- Service EBITDA increased by DKK 24.3m in H1
- Primary due to an increase in customer work (56% to 60%) mainly in US and Norway
- Secondary due to full year effect of 2015 acquisitions and acquisition of Systemhosting in February 2016



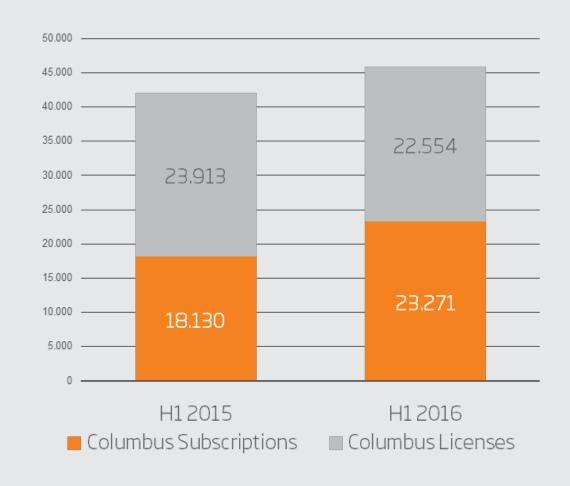




Scaling of Columbus Software

- Total revenue from sale of Columbus Software increased by 9%, amounting to DKK 46m
- Columbus NAV solutions had the biggest growth YoY with 32%:
 - NAV Anywere grew by 138%
 - NAV Business Integration Solutions grew by 22%
- Best selling products:
 - Columbus Business Integration Solutions (BIS)
 - Columbus Advanced Discrete Manufacturing Solutions (ADM)
 - Columbus Invoice Workflow

Columbus Software revenue

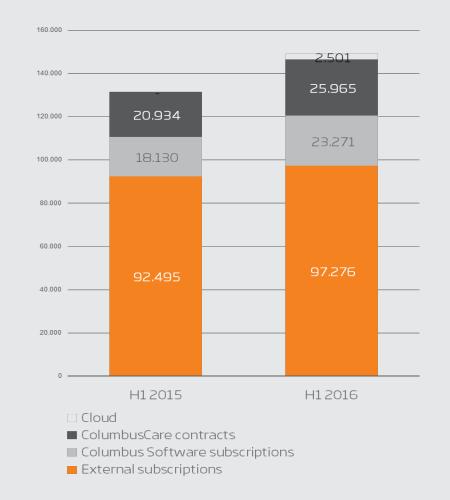




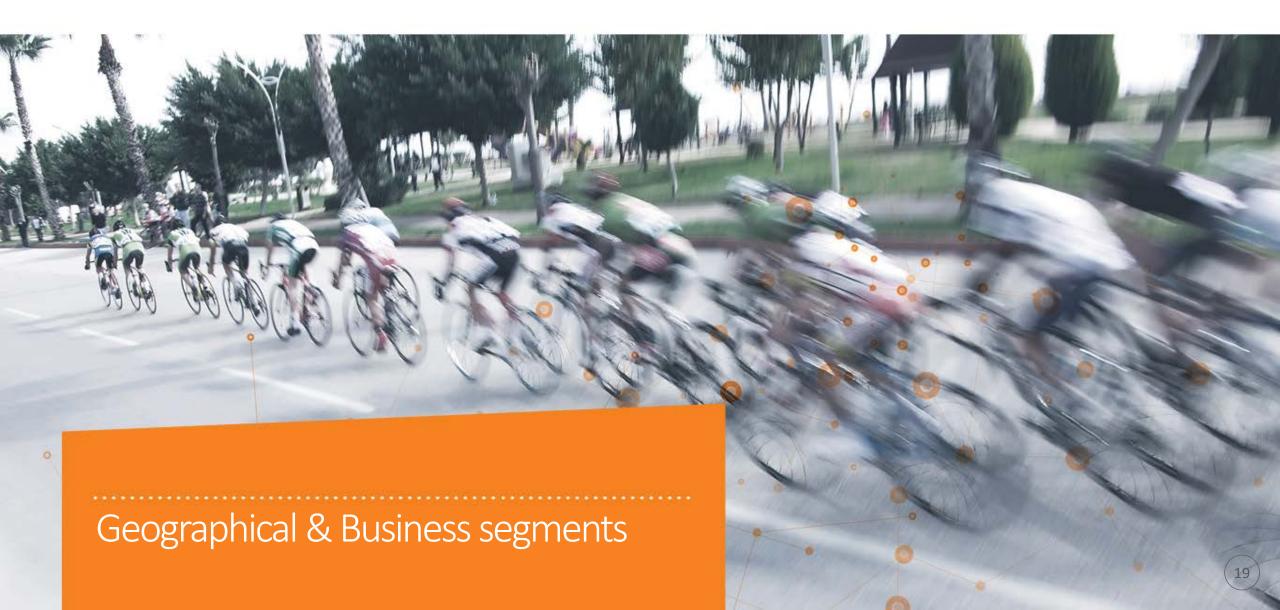
Growth in Recurring revenue

- Recurring revenue consists of:
 - Columbus Software subscriptions
 - External subscriptions
 - ColumbusCare contracts
 - Cloud revenue
- Recurring revenue increased by 13% constituting 25% of total revenue (LY 24%)
- Development in line with expectations

Recurring revenue







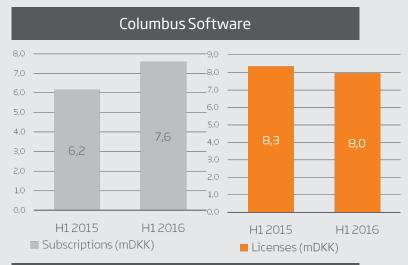


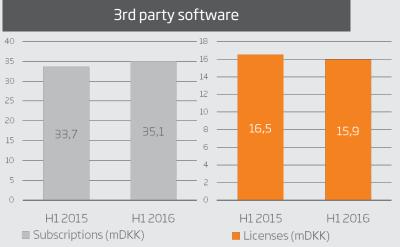
Western Europe

Overview

Western Europe				
mDKK	H1 2016	H1 2015	Δ	Δ%
Net sales	301,6	271,5	30,1	11%
EBITDA	40,4	21,9	18,5	84%
Recurring revenue of total revenue	21%	20%	1%	7%

Service Revenue 250 200 150 202,5 50 H1 2015 H1 2016 Service Revenue





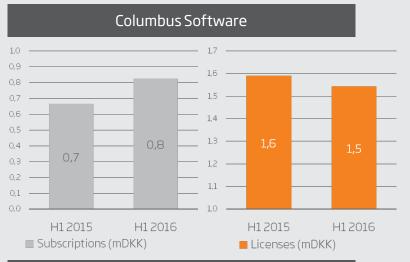


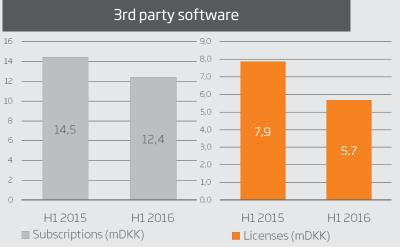
Eastern Europe

Overview

Eastern Europe				
mDKK	H1 2016	H1 2015	Δ	Δ%
Netsales	65,2	72,0	-6,8	-9%
EBITDA	6,0	4,3	1,7	39%
Recurring revenue of total revenue	22%	24%	-2%	-8%

Service Revenue 50 45 40 35 30 25 20 46,7 43,8 10 5 0 H1 2015 H1 2016 Service Revenue





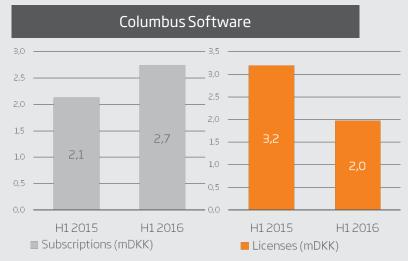


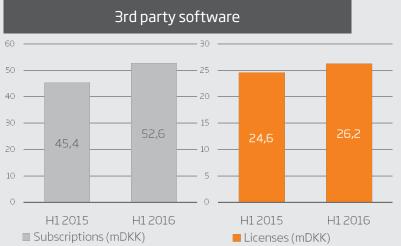
Northern America

Overview

North America mDKK	H1 2016	H1 2015	Δ	Δ%
Net sales	209,4	185,9	23,6	13%
EBITDA	12,5	6,0	6,5	109%
Recurring revenue of total revenue	28%	28%	0%	0%

Service Revenue 140 120 100 80 60 106,2 40 20 H1 2015 H1 2016 Service Revenue





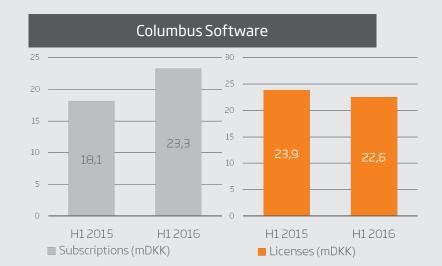


Columbus Software ISV

- Revenue in our Software ISV Business grew by 3%
- EBITDA grew by 3%
- Columbus Software overall increased by 9%
- 28% increase in sale of Columbus Subscriptions

Overview

Columbus Software				
mDKK	H1 2016	H1 2015	Δ	Δ%
Net sales	44,0	42,8	1,1	3%
EBITDA	23,1	22,4	0,7	3%
Recurring revenue of total revenue	45%	39%	5%	13%







Maintinaing financial guidance for 2016



Revenue, in the range of DKK 1.2bn

EBITDA*, in the range of DKK 124m

Service EBITDA, in the range of DKK 84m

Software revenue, in the range of DKK 105m

Dividend
10% dividend
on nominal share capital





Long-term guidance for 2018

Revenue

10% growth

average per year

Recurring revenue

30%

Of total revenue in 2018

EBITDA

10%

EBITDA margin per year

Dividend

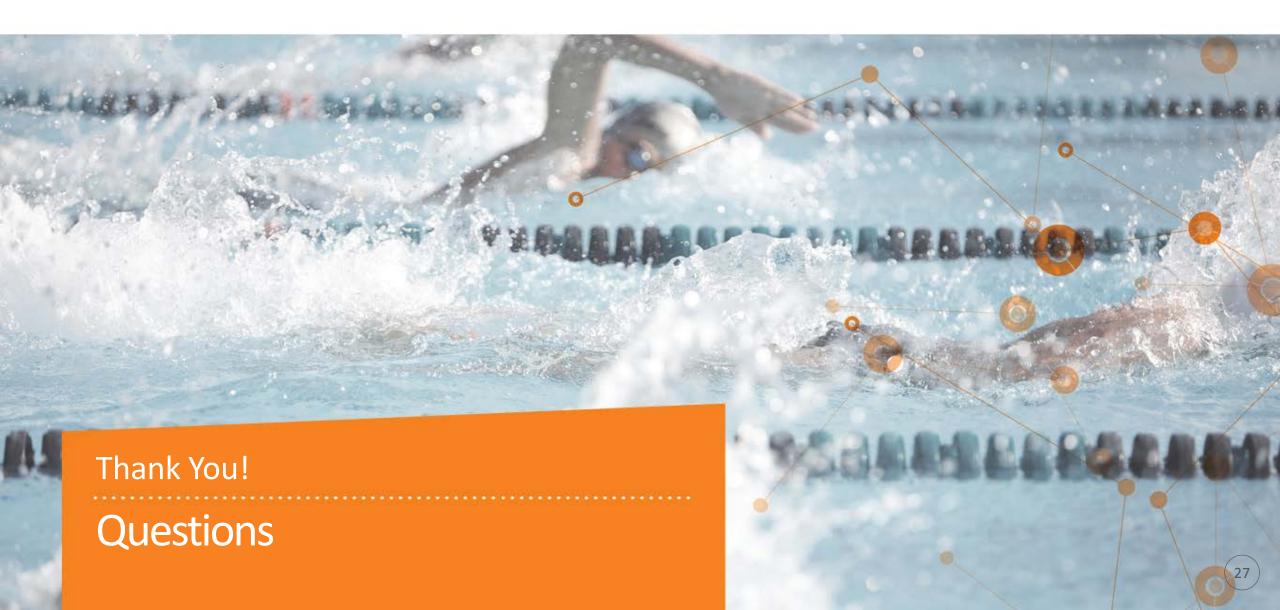
10% pay-out

of nominal value each year



Long-term guidance







Upcoming events

Presentation of H1 Result

August 29, 12:00 at ABG Sundal Collier

Small & Mid Cap seminar
September 21, at ABG Sundal Collier





